



EarthShare

NEW JERSEY

Annual Report

July 2024 - June 2025

EARTHSHARENJ.ORG

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Cleaner • Greener • Healthier **Tomorrows**

EarthShare New Jersey: Year in Review

As we mark the beginning of our 31st year of service, EarthShare New Jersey's core commitment to protecting our environment remains stronger than ever. We continue our crucial work of partnering with leading environmental non-profit organizations across the state. Through this collaboration, we help them fulfill their vital missions, coordinate skilled volunteer support, and provide essential educational opportunities to engage new audiences in their work.

The past fiscal year was a period of significant achievement and continued growth for EarthShare New Jersey. This success was powered by the dedication of our board of directors, the impact of our non-profit partners, our valued business relationships, and the community of friends who share our vision for a healthier New Jersey.

- The **Green Day Challenge** had 12 teams working at 10 sites with our non-profit partners and friends. With 164 participants, that was over 656 hours of volunteer work! Congratulations to all of our participants and the overall challenge winner SoJo Spa!
- The **Lunch Time Bites** program hosted 10 presentations on a variety of topics, from guided walks through nature to lectures about healthier living practices and even live wildlife!
- **Earth Care Day** connected with over 1000 guests of all ages! Attendees and 25 exhibitors had a wonderful day at Cheesequake State Park. While we thank all who made it happen and attended, we are looking forward to another great program in October 2025!
- Our concert series continued with **EarthShare NJ ROCKS** and **EarthShare NJ Blues** at Cooper's Riverview in Trenton. Proceeds from both concerts were shared by our non-profit partners to help further their missions.
- The first field trips were made possible through the **Wheels for STEM** program. 4 schools received a travel stipend to bring their students to environmental field trips. We are grateful to everyone who made this possible, and we look forward to growing the program in 2025-2026.
- The **Environmental Equity Project** website launched in December 2024 providing a robust resource filled with definitions, explanations, case studies, sample materials and more. The education focus of the program was expanded to include a quarterly Environmental Equity Today webinar that highlights programs across the state working toward environmental equity for all.
- The first year of the **ESNJ Junior Board** provided networking experiences, and volunteering opportunities for young professional members. This group continues to grow, providing professional and personal development opportunities for young professionals who want to give back to New Jersey's environment while developing skills for their workplace. Learn more on our website.

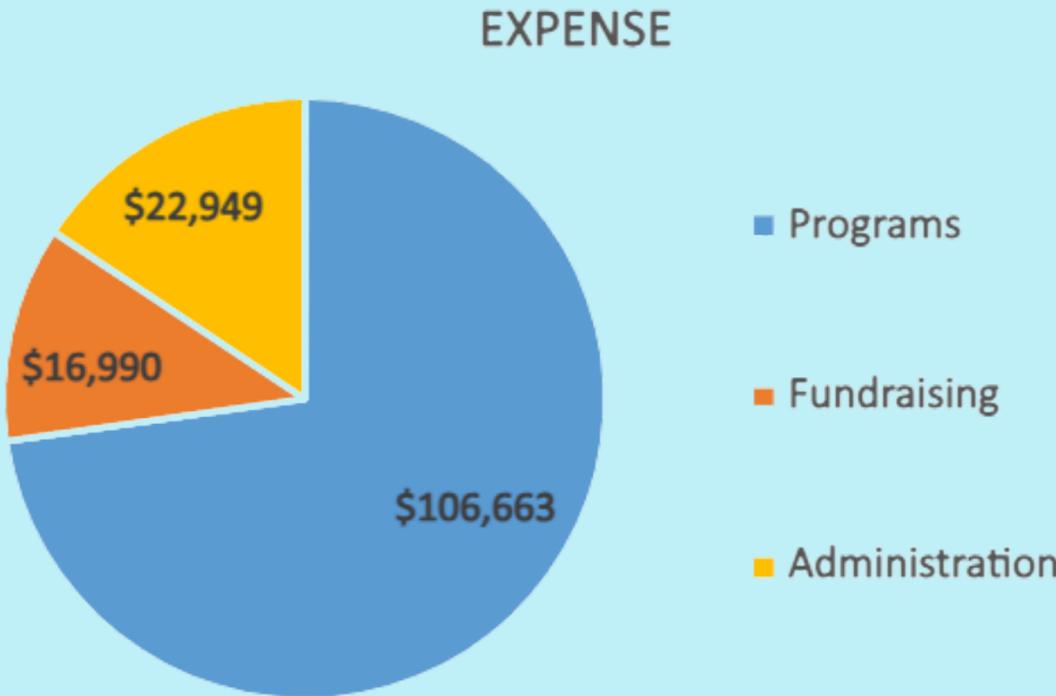
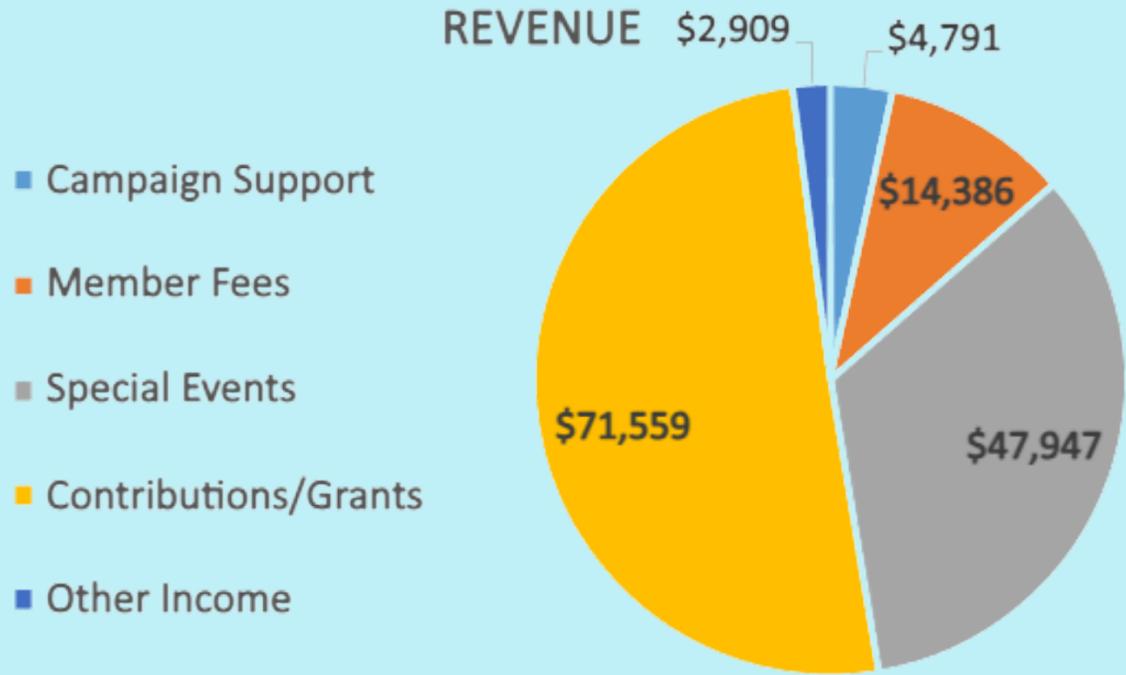
Thank you for your interest and support of our work.
Together we continue to make cleaner, greener and healthier tomorrows.



EarthShare
NEW JERSEY

Financial Report

July 1, 2024- June 30, 2025



While EarthShare NJ continues to raise more funds for our non-profit partners, of particular note is that 90% of the funds raised are applied directly to the programs and services provided.

This is made possible through the hard work and commitment of our staff, board and volunteers. We couldn't accomplish the work we do without their support!



2025 Programs

Green Day Challenge



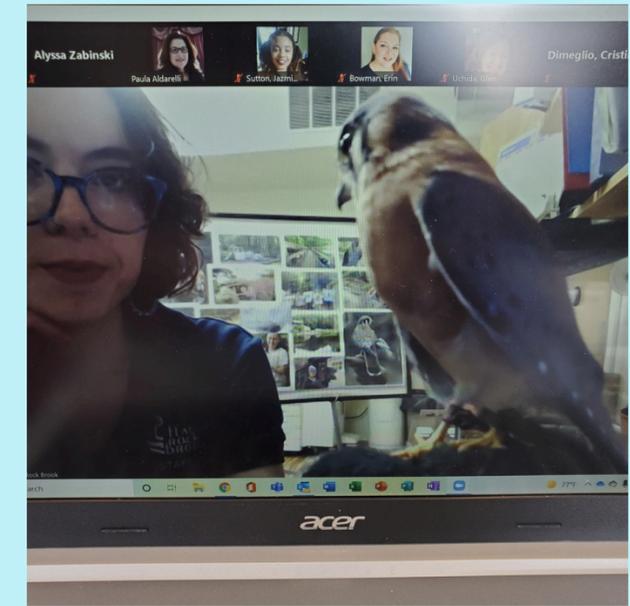
The Green Day Challenge took place on two Fridays in April, with 164 participants from 12 teams and 656 hours of service planting, clearing, building and more

Custom Volunteer Experiences



2025 saw 14 custom volunteer experiences for companies across NJ with 675 volunteers and over 4,725 hours of service!

Lunch Time Bites



Coordinated environmental education webinars on 10 different occasions connecting people with wildlife, outdoor places and green living options.

2024-2025 Events

Earth Care Day

1000+ guests, 24 exhibitors, 4 guided walks, and 2 food trucks showed us that Earth Care Day 2024 has even more potential to become something amazing. Look for the 2025 edition November 2.



EarthShare Celebrates New Jersey

2025's Celebration honored Carleton Montgomery, NJ Spotlight News and Thonet Associates Inc. for their inspiring environmental work. The event raised over friends and funds to support the work of EarthShare NJ.



EarthShare New Jersey Concerts

A great time was had by all during the ROCKS and BLUES concerts both held at Cooper's Riverview in Trenton! Our concert series directly supports the work of our non-profit partners.



Environmental Equity Project

Volunteers and Community Engagement

Building a Volunteer Network

- Inspired by successful models like Rabbit Hole Farm (Newark).
- Recruited like-minded people through word of mouth & social media.
- Maintained engagement with group chats & monthly meetings.
- Shared responsibilities to foster accountability.
- Promoted knowledge-sharing—everyone brings value.

Creating a Welcoming Environment

- Events are welcoming and accessible to all.
- Hands-on activities available for every skill.
- Special events draw new volunteers and boost engagement.

Environmental Equity Today

Environmental Equity Today



Presented by:
EarthShare NJ



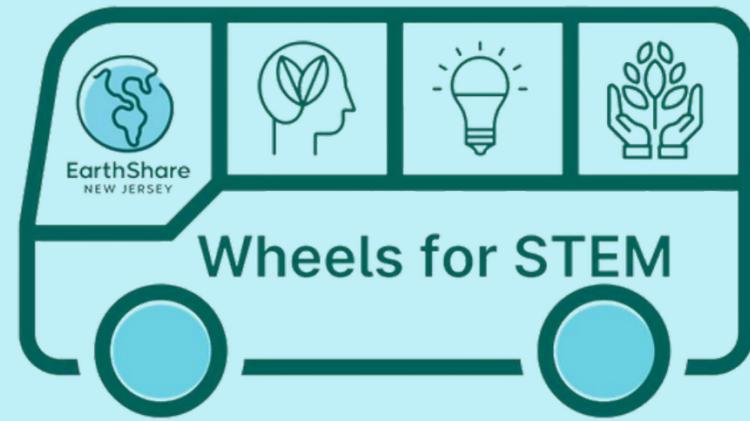
The Environmental Equity Project (EEP) launched early in the year with the official website introduced in January. This site provides everyone with a comprehensive understanding of environmental equity and justice in New Jersey. There are also resources to help individuals/communities assess where they stand with regard to equity for all. The six case studies provide visitors with not only examples of what people are doing to improve equity in their communities, but how they've been able to accomplish this as well.

The Environmental Equity Today (EET) webinar evolved from the website and launched in April. EET brings some of the case studies to life with guests having the opportunity to hear directly from the people making change happen, learn how this was accomplished, and explore how this can be replicated in other communities across the state.

The EEP continues to evolve as content, experiences and legislation impact people in New Jersey. We are thankful for the support of Veolia and PSEG for their support of these programs.

Look for more exciting content and webinars in the year ahead.

New In 2025



Wheels for STEM

This year, ESNJ helped to fund 4 field trips to our nonprofit partners by providing a stipend to help fund transportation costs for schools. The program will continue to be expanded in the year ahead bringing more children into nature to create future generations of environmental advocates.

ESNJ Junior Board



The ESNJ Junior Board had a successful first year of programming! The 21 members participated in networking activities, helped to revamp the ESNJ Rocks concert, and began the current fiscal year with a winery fundraiser and volunteering at the Sea Hear Now concert! More exciting networking, volunteering and leadership development programs are planned for the months ahead!

2025 Corporate Partners



2025 Friends of ESNJ

• denotes an ESNJ Board Member

101.5 Radio Station	Alyssa Diodato	Matt Hunsberger	Musconetcong Watershed Association	Richie & Page	Target
2nd Avenue Deli	Earth Treasures	Invenergy	NJ League of Conservation Voters	Kyle Richter*	Teaneck Creek Conservancy
Anna Andrews	Donna Ennis	Ernest Johnson	New Jersey Natural Gas	Robert Wood Johnson Foundation	The Campbell's Company
Robert B. Grove	Karen Escobedo	Johnson & Johnson	NJ Sea Grant Consortium	Deena Roberts	The Refill Market
Barlow's	Elizabeth F. Silvernail	William Kastning	New York Giants	Rook Coffee	Thonet Associates Inc.
Bayshore Recycling	Alexa Fantacone*	Kean University	NJ Audubon	Save Barnetgat Bay	Tito's
Jeanette Bergeron	First Bank Charitable Foundation	Karen Keene*	NJ/NY Gotham FC	Kim Scarborough*	Touchstone Crystal
Mary Jo Branciforte	Eve Franchi	Debbie Koerner	NJDEP Bear Education	Hannah Schneider*	Trenton Thunder
Erick Brown*	Russell Furnari	Koerner & Associates	NJDEP Climate Resilience	Jennifer Schneider	Tropicana
Cape May MAC	Anne Galli*	Koerner Family	NJDEP Fish & Wildlife	Susan Sferas	Turning Point
Hugh Carola*	Claire Galli	Lake Hopatcong Foundation	NJM Insurance Group	Vinod Shah	Urban Ag Coop
Debra Carragher	Joan Galli	William Leavens	OceanFirst Bank	Andrew Shields	William deCamp Jr.
Diane Carragher	Paul Gehris*	Liberty Science Center	Niral Patel	Jean Shields	William L. Gibson Fund
Paul Carragher	George Street Playhouse	Michael Lombardi	Pine Barrens Post	Shiseido	William V Sheehan
Peter Carragher	Gourmet Gift Baskets	Manasquan Bank	Pinelands Preservation Alliance	Jim Shissias	Charlotte Visbeck
Center for Aquatic Sciences	GreenFaith	Marigold	Alice Ping	ShopRite	William Warner
Credit Union of New Jersey	Jacqueline Gress*	Master Gardeners	PSEG	Signet Financial Management	Waterspirit
Rosemarie Cuillerier	Rachel Griffiths	Kathryn Mattsson	PVH	Joan Sinopoli*	Wegmans Manalapan
Casey Cullen-Woods*	Hackensack Riverkeeper	Jim McCaffery	PVH Foundation	Lorraine Smith*	Wegmans Matawan
Donna Curtis	Meredith Hardiman	Joseph Robert Foundation	PWC	Sojo Spa Club	Mimi Weitzman
Marie Curtis*	Olivia Hayes	McCarter Theatre Center	Red Bull New York	Jean Sorrells	Stephen Wiessner*
Dearborn Market	Thomas Hayes	Monmouth Conservation Foundation	Patricia Reid	Sustainable Jersey	Wild Bird Seed and Such
Delicious Orchards	Peter Heydon	Valerie Montecalvo	Rebecca Reynolds	Steven Talerico*	Wish Upon a Jar
	Margaret Hnath-Brown	Donna Mulligan	Jeff Richardson	Ryan Tavis	Woodford Cedar Run Wildlife Refuge