



EarthShare
NEW JERSEY

2022 ANNUAL REPORT

EARTHSHARENJ.ORG

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The core mission of EarthShare New Jersey (ESNJ) is to mobilize the people of New Jersey to protect our land, water, air and wildlife, making the state a healthier place to live, work and play. ESNJ cherishes our ability to offer one-stop access to leading environmental non-profit organizations, making charitable giving, educational programming and volunteering easy.

Climate change continues to threaten our great state. This year New Jersey experienced severe weather events, wildfires and drought... all of which left devastation in their wake. Climate change is a big problem, yet there are little things we can all do that will make a big difference in solving the problem. Environmental education and volunteer programs enable individuals to help make New Jersey cleaner, greener and healthier.

That is where ESNJ comes in. We provide environmental education and programming to New Jersey citizens and businesses. In 2022 ESNJ coordinated

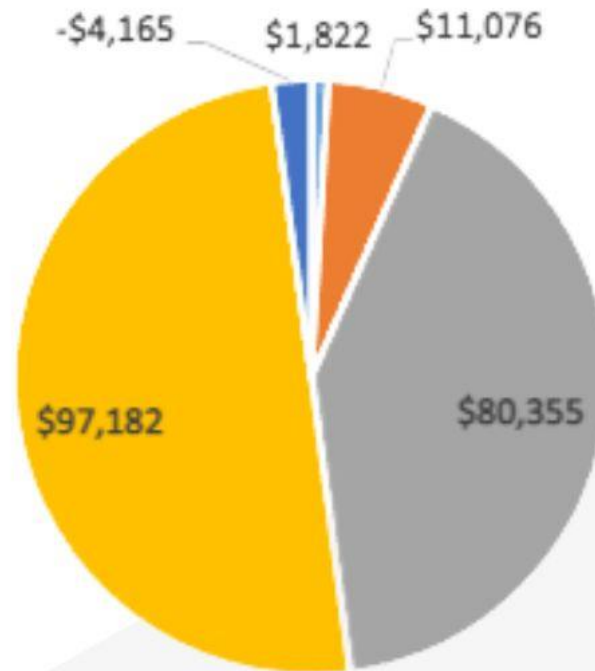
- Educational programs reaching nearly 2,000 people over 20 events
- ESNJ Concert Series raising nearly \$25,000 for environmental non-profits
- Earth Care Day attended by over 500 guests
- Green Day Challenge engaging 9 business with 12 teams involving over 250 team members across NJ

We need to do more in 2023! We strive to expand our volunteer and education programs as well as create an environmental equity resource for the public.

FINANCIAL REPORT

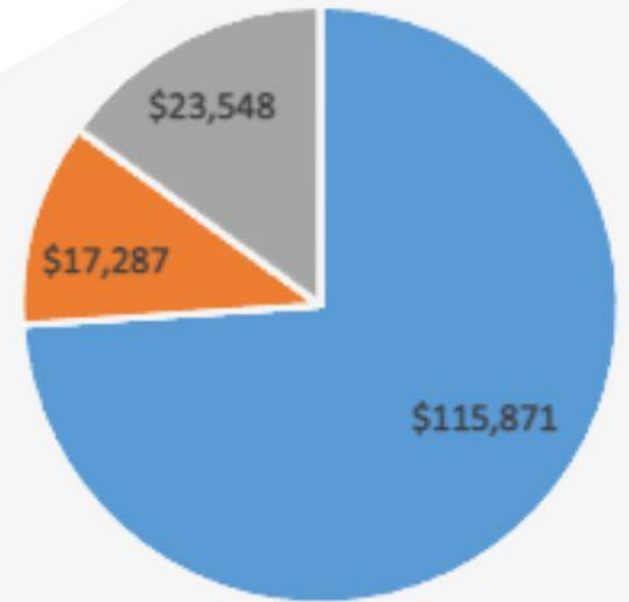
July 1, 2022- June 30, 2023

REVENUE



- Campaign Support
- Special Events
- Other Income
- Member Fees
- Contributions/Grants

EXPENSE



- Programs
- Fundraising
- Administration

2022 PROGRAMS



Green Day Challenge

Since the introduction of this program in 2016, over 25 teams have participated in the challenge. More than 375 volunteers have spent over 1,504 hours cleaning beaches, blazing trails, hanging deer fencing, planting, mulching, removing waste, and more. The challenge continues to grow each year!



Earth Care Day

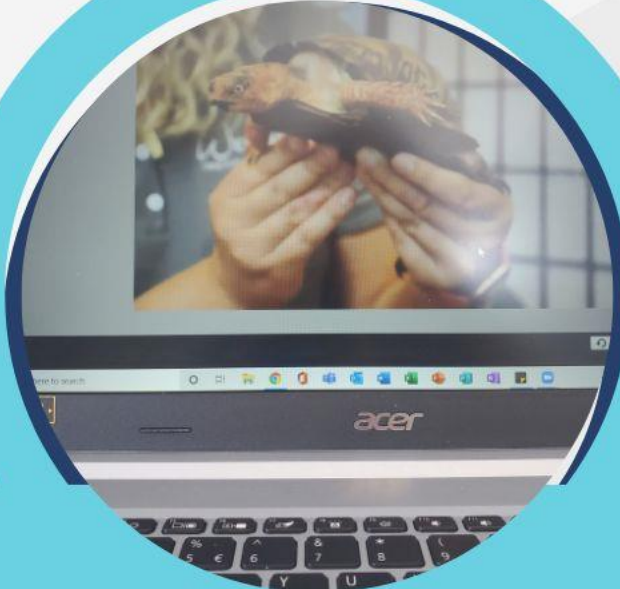
Earth Care Day 2022 saw over 500 visitors at 15 booths for a day of family fun and environmental education. This annual free event at Cheesequake State park is a great opportunity for families to learn about their surrounding environment from our partners, guided nature walks and crafts.

2022 PROGRAMS



Custom Volunteer Experiences

EarthShare New Jersey organizes corporate volunteer activities across the state throughout the year. Each customized program engages participants with an environmental non-profit organization working to protect or conserve our air, water, land, or wildlife. Opportunities include trail maintenance, invasive species removal, beach/wetlands cleanups, wildlife habitat protection and more.



Lunch Time Bites

Our spin on the typical webinar, Lunch Time Bites are education presentations with a engaging twist of live demonstrations, animal meet and greets, guided nature walks, and compelling talks. We coordinated a wide variety of environmental education opportunities that were very well received and have been requested again and more frequently in 2023.

2022 EVENTS

EarthShare NJ Rocks

The 5th Annual Rocks concert moved the concert to Martell's Tiki bar. The evening was a great success with 4 live bands, over 290 guests and over \$14,000 was raised for our Non-Profit Partners.



EarthShare Celebrates NJ

The Friends of the New Jersey School of Conservation, TIAA, Russel Furnari and Anne Galli were recognized for their work. This annual gathering of friends raised more than \$37,000 and enabled guests to celebrate how far we've come, while dreaming about a brighter future.



EarthShare NJ Blues

The inaugural Blues concert was held on December 3, 2021. The 4 live bands brought the house down and attendees left with a night to remember. 2023 will see the second addition come to life!



2022 Partners and Supporters

Non-Profit Partners

*Local

African Wildlife Foundation
 Alaska Conservation Foundation
 American Bird Conservancy
 American Farmland Trust
 American Forests
American Littoral Society*
 American Rivers
 Bat Conservation International
 Beyond Pesticides
 Born Free USA
 Carbonfund.org Foundation
CATA – The Farmworkers Support Committee*
 CERES
 Childrens Environmental Health Network
 Clean Water Fund
 Conservation International
 Conservation Nation
Conserve Wildlife Foundation of NJ*
 Defenders of Wildlife
 Earth Island Institute
 Earthjustice
 Earthworks
Eastern Environmental Law Center*
 Environmental and Energy Study Institute
 Environmental Defense Fund
 Environmental Law Alliance Worldwide
 Environmental Law Institute
Flat Rock Brook Nature Center*
 Food & Water Watch
 Forest Stewardship Council
Friends of Liberty State Park*
 Friends of the Earth
Greater Newark Conservancy*
Hackensack Riverkeeper*
 HawkWatch International
Isles, Inc.*
 Izaak Walton League of America
 The Jane Goodall Institute
 Land Trust Alliance

Monmouth Conservation Foundation*
 National Aquarium
 National Audubon Society
 National Fish and Wildlife Foundation
 National Forest Foundation
 National Parks Conservation Association
 National Wildlife Federation
 Natural Resources Defense Council
 The Nature Conservancy
 NatureServe
New Jersey Audubon Society*
New Jersey Conservation Foundation*
 Ocean Conservancy
 Oceana
 The Peregrine Fund
Pine Lands Preservation Alliance*
 RMI
Save Barnegat Bay*
 Scenic America
 Sierra Club Foundation
Surfrider Foundation*
Teaneck Creek Conservancy*
 Union of Concerned Scientists
The Wetlands Institute*
 The Wilderness Society
Woodford Cedar Run Wildlife Refuge*
 WWF
 Xerces Society
 Yellowstone to Yukon Conservation Initiative

Corporate Partners

ExxonMobil

TIAA

New Jersey Natural Gas

Friends

*Board of Directors

Adventure Aquarium	Alexa Fantacone *	Ann Marchioni	Michelle Shappell
Aldarelli Family	Arlene Fitzgerald Calafut	Mill Creek Apiary	William Sheehan
Alstede Farms	Jason Flintosh	MOM's Organic Market	Andrew Shields
American Littoral Society	Floatopia	Marge Niedda	Jean Shields
Barlows Flower Farm	Friends of the New Jersey	NJ Fish & Wildlife	Jim Shissias
Bayshore Recycling	School of Conservation	Conservancy	Signet Financial
Rob Bender	Russell Furnari	NJDEP	Margaret Simpson
Big Bear Gear	Anne Galli *	NJM	Joan Sinopoli *
Ann Boroski	Joan Galli	New Jersey Natural Gas	Sojo Spa
Erick Brown *	Garden State Beekeepers	Diane Novabilsky	Somerset Patriots
Daryl Brophy	Geoscape Solar	OceanFirst	Teaneck Creek
Bureau of Mobile Sources	Starling Gonzalez	Opal & Olive	Conservancy
Butler Pharmacy	Great Adventure	Paper Mill Playhouse	Lenore Tedesco
Cabot Cheese	Anne Greenberg Ryder	Irving Paris	Terrascent
Calvin Klein	Amy Greene	Alexander Payne	The Shakespeare Theatre
Cape May MAC	Dallas Grove	Philadelphia Flyers	TIAA
Carol Cara	Robert Grove	David Pinto	Township of Ocean
Paul Carragher	Hackensack Riverkeeper	Rose Polo	Turning Point
Peter Carragher	Margaret Hnath-Brown	Susan Pontoriero	Two River Theater
Debbie Carragher	Beth Hollman Brown	Chuck Potter	Mike Van Wagner
Christmas Tree Shops	Meghan Hurley	Premier Stage Theatre	June Verderosa
Laura Cooper	Intrepid Sea, Air & Space	Price Water House	Charlotte Visbeck
Count Basie Center	Museum	Cooper	Waffle Cabin
Marie Curtis *	Johnson & Johnson	PSEG	Wawa
Willie deCamp	Jersey Rollz	PVH	Steve Wiessner *
Caitlin Doran	Johnson Family	Rebecca Reynolds	Stephen Willcox
Earth Treasures	Bill Kastning *	Deena Roberts *	Wild Bird Seed & Such
Carrie Edelman	Kean Stage Theatre	Maryann Robet	Woodford Cedar Run
Entourage Salon	Jean Kelly	Rutgers Master Gardners	Wildlife Refuge
Karen Escobedo	Debbie Koerner	Hannah Schneider *	Vanessa Woych
Fairleigh Dickinson	Koerner Family	Susan Sferas	George Xuereb
University	Alexis Lometz	Vinod Shah	

THANK YOU!

2022 Board of Directors

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