



407Greenwood Avenue., Suite 209, Trenton, NJ 08609
T 609.989.1160 F 609.989.1180
EarthShareNJ.org

Paula-Jeanne Aldarelli
Executive Director

PAldarelli@EarthShareNJ.org
Cell: 908.872.3400

January 29, 2016

Dear Friend,

EarthShare NJ (ESNJ) is celebrating 22 years of supporting leading environmental organizations and environmentally conscious employers. For the 10th year, we have set aside a special evening to celebrate this and recognize individuals and businesses that have made a difference in our environment. With over \$5.7 million dollars raised and expanded programs and services mobilizing the people of New Jersey to protect our land, water, air and wildlife, we are truly making our state a healthier place to live, work and play.

When the local 501(c)3 members established the organization in 1994, there was only a dream. ESNJ is proud to have made that dream a reality! Through our efforts, our local and national members have received funding to support their current programs/services, increased their visibility, developed new donors/members and connected with corporations.

We invite you to be part of our 10th annual **EarthShare Celebrates New Jersey**. This year's celebration will be held on **Friday, May 13, 2016** at **Morven Museum & Garden** in Princeton, NJ. This former New Jersey Governor's mansion is a great way to commemorate the 10th year of this wonderful annual event!

Our celebration features a "Beauty and Bounty of New Jersey" photo competition, music by Stringzville, and Experience NJ Auctions. Restaurants from across the state will provide "*tastes*" of NJ's local harvests.

As a sponsor, you will be treated as a **VIP (Very Important Protector)** throughout the celebration which starts at 6:30 pm. *VIPs* demonstrate a strong commitment for the health and future of New Jersey through their support of our members and ESNJ. Your sponsorship will enable ESNJ to highlight the work of our members, promote art in nature, and raise funding to continue our growth and support of New Jersey's environmental community. While there are different levels of sponsorship available, opportunities may include:

- Formal recognition on all posters, invitations, press releases, web announcements and event materials
- Feature ad in the event program as well as logo on the cover
- Reserved tickets
- Executive recognition at the event

Will you consider partnering with us for this event by being a sponsor? Through the support of business partners like you, we can make this a truly spectacular celebration of all that NJ has to offer, and the environmental groups who help to make the state a healthier, cleaner and safer place to live work and play.

Please feel free to contact me with any questions you may have regarding sponsorship or the celebration. I look forward to hearing from you.

Sincerely,

Paula-Jeanne Aldarelli
Executive Director

P.S. Guests attending EarthShare Celebrates New Jersey will have access to the Lindbergh exhibit which is being shown at the museum during the celebration.