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Paula-Jeanne Aldarelli
Executive Director

EarthShare Celebrates New Jersey
Friday, April 17, 2015 at The Grounds for Sculpture

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January 14, 2015

Dear Business Owner,

I would like to invite you to be part of the ninth annual **EarthShare Celebrates New Jersey**. At this special event, we recognize the accomplishments of EarthShare New Jersey and our partners as well as individual leaders in the state. Festivities will be held on **Friday, April 17, 2015 at The Grounds for Sculpture** in Hamilton, NJ. A special occasion requires a special venue; the Grounds for Sculpture is uniquely NJ. We are looking for 10 restaurants, caterers or chefs who would like to donate their time and specialties to make this possible. We are also looking for beverage vendors who are interested in connecting with our guests.

Our celebration features many components, but we want this year to be special. In addition to our auctions, music and photography competition, we are adding a tastings element and invite you to participate. This event attracts individual and corporate guests from across New Jersey. There is so much talent and innovation within the restaurant and beverage industry, we want to share this with our supporters.

Specifications about the event along with information about EarthShare New Jersey are attached for your reference. In addition to making this a low waste event, we want to place some emphasis on the healthy environmental components of dining in NJ taking into account locally grown and organic options which people might not otherwise experience. (though these are NOT requirements for participation).

I appreciate your leadership in helping to make this happen. In return for your assistance, we will give you a half page black and white ad in the celebration program, and include your business on our website and pre-event promotional materials. This is an opportunity to promote your business and show support for New Jersey's' environmental community.

Through the support of local NJ business partners like you, we can make this milestone anniversary a truly spectacular celebration of all that NJ has to offer, and the environmental groups who help keep the state safe and green. I welcome the opportunity to speak with you about ESNJ and our celebration. Please feel free to contact me with any questions you or your members may have. I look forward to hearing from you.

Sincerely,

Paula-Jeanne Aldarelli

P.S. Guests attending EarthShare Celebrates 20 Years will have access to the Grounds for Sculpture all day and evening on May 30, 2014!



April 17, 2015
The Grounds for Sculpture
Hamilton, NJ

6:30 pm - 10:00pm

Tasting Vendor Agreement

Tasting 7 – 10:00 pm

This is an opportunity to promote your restaurant, product, or services. You are showing support for EarthShare New Jersey while here. You are asked to take pride in your establishment and create an attractive table.

This is a Low Waste event. There will be china and silverware provided for service and everything used should be compostable or recyclable. We ask that you avoid plastic wrap and use aluminum foil instead. This will be the theme throughout the evening so that we can help encourage everyone to make less trash.

Checklist:

1. All vendors must be 'self-sufficient'.
2. GFS can provide the following:
 - a. 10 ft spot for your display
 - b. One 6 ft rectangle banquet table. If you do NOT need this, please let the coordinator know.
 - c. Electric outlets are limited. You must relay your need to the coordinator.
3. Fax your insurance Certificate of Liability to Paula Aldarelli at 609-989-1180 or email it to paldarelli@earthsharenj.org naming Grounds For Sculpture as the additional insured, 18 Fairgrounds Road, Hamilton, NJ 08619
4. Set up time begins as early as 4:00 PM. To bring in your materials for the Tasting, please unload and load at the designated loading area. The front gate entrance to GFS is at 126 Sculptors Way.
3. **What you will need to bring:**
 - a. **We are expecting 150 people at this year's event**
 - b. **At least 1 person to help you man the table, 3 max per vendor.** (There will be students available to assist you if needed, but please advise us in advance if you would like to reserve one of these volunteers.)
 - c. **Dress is professional attire for all staff**
 - d. **Extra table if needed, must fit within your 10 ft spot**
 - e. **Marketing material to promote your business. Need to be displayed on your table.**
 - f. **Electrical extension cords/power strips**
 - g. **Chafing dishes and wick only sternos to keep your food warm**
5. Cooking in the building is limited to small table top propane burners. An effort must be made to limit smoke.
6. Drop offs must be arranged by the event organizer so they can find a volunteer to take charge of the item. We would very much like for our guests to get to know your business so having a representative there to help serve is preferred, but not required.
7. Please prepare to donate any leftover food by sealing and labeling all food items after the taste ends.
8. If you have any questions or concerns please call EarthShare New Jersey 609-989-1160 or e-mail us at info@earthsharenj.org