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Dear Business Owner/Manager,

As EarthShare NJ (ESNJ) approaches our 20th year of supporting leading environmental organizations and environmentally conscious employers, we have set aside a special evening to recognize all that has been accomplished. With over \$5.3 million dollars raised and expanded programs and services mobilizing the people of New Jersey to protect our land, water, air and wildlife, we are truly making our state a healthier place to live, work and play.

When the local 501(c)3 members established the organization in 1994, there was only a dream. ESNJ is proud to have made that dream a reality! Through our efforts, our local and national members have received funding to support their current programs/services, increased their visibility, developed new donors/members and connected with corporations.

We invite you to be part of **EarthShare Celebrates New Jersey 20th Anniversary**. At this annual celebration, we recognize the accomplishments of EarthShare New Jersey and our partners as well as individual leaders in the state. Festivities will be held on **Friday, May 30, 2014 at The Grounds for Sculpture** in Hamilton, NJ. A special occasion requires a special venue; the Grounds for Sculpture is uniquely NJ.

Our celebration features a "Beauty and Bounty of New Jersey" photo competition, music by Stringzville, and Experience NJ Auctions. Restaurants from across the state will provide "tastes" of NJ's local harvests. The Silent and Chance Auctions associated with the event are greatly anticipated by our guests. Items include tickets to sporting events, merchandise from prominent businesses across the state, weekend get-a-ways and exclusive environmental experiences/excursions and more. There were more than 100 auction packages last year with the proceeds enabling ESNJ to continue working for NJ's environmental organizations.

Will you consider contributing to our 20th Anniversary celebration? Through the support of local NJ business partners, we can make this milestone anniversary a truly spectacular celebration of all that NJ has to offer, and the environmental groups who help keep the state safe and green. Along with being highlighted at the auction, all donors will be listed in the celebration program and ESNJ website.

Your support on this special evening will help ensure a legacy of "green" efforts to improve the quality of life for New Jersey and its citizens through education, awareness, and action. I welcome the opportunity to speak with you about ESNJ and how we can partner to help our environmental community.

Please feel free to contact me with any questions you may have regarding sponsorship or the celebration. I look forward to hearing from you.

Sincerely,

Paula-Jeanne Aldarelli

P.S. Guests attending EarthShare Celebrates 20 Years will have access to the Grounds for Sculpture all day and evening on May 30, 2014!